



efaaneews

Did You Know?

Childhood poverty has increased

74.2%

since 1990 in Boulder County.

31.8%

of Boulder County children live below or very near the federal poverty line. That's about 20,000 children.

1/3

of children living in poverty in Boulder County are served by EFAA.

50%

of Boulder County homeless residents are families with children.

EFAA helps these families with:



Food on the table, including during the summer months when food-insecure children don't receive lunch at school.



Financial assistance to keep families in their homes when they hit a bump in the road.



The safety and stability of a home for homeless families and an opportunity for them to work toward a better future for their children.



Trauma-informed support to children experiencing the stress of homelessness.



Activities, like summer camps and field trips, for children who may not otherwise be exposed to such enriching programs.



Strengthening the whole family through resource referrals and goal setting to help children and parents thrive.



EFAA'S ASHLEY RUMBLE HONORED AS ONE OF BOULDER COUNTY'S 40 UNDER FORTY

When you meet Ashley Rumble, EFAA's Director of Development, you know you're in the company of someone with great ideas, a savvy business mind, and a genuine drive to make the world a better place. It's this combination of attributes, paired with her passion for EFAA's work, that led to her recent recognition as one of Biz West's 2016 40 Under Forty honorees, a distinction given to the top young professionals in Boulder and Broomfield Counties.

Prior to her recent promotion to Director of Development, Ashley served as the Assistant Director of Development. In that role she grew EFAA's corporate partner program as a way for local companies to make a meaningful and positive impact on our neighbors in need. Whether hosting a food drive, volunteering at one of EFAA's housing sites, sponsoring an event, or organizing a workplace giving campaign, making a difference looks different for each one of EFAA's corporate partners.



“When we come together as a community... we can solve critical problems and make change happen.”

“The consistent theme that runs through EFAA's corporate partners program is the idea that when we come together as a community – when we pool our creativity and resources – we can solve critical problems and make change happen,” says Ashley.

Local companies are a crucial part of EFAA's success improving the lives of more than 8,000 people countywide each year, and, as a result, strengthening our community as a whole. Corporate donations make up approximately 10% of EFAA's annual fundraising revenue. This support means that EFAA can help families in need have a chance at building a more stable future, and together we can work toward creating a healthier community and more productive workforce.

Join the generous community of businesses reducing local poverty and family homelessness. Contact ashleyr@efaa.org or 303-951-7696.

FROM THE EXECUTIVE DIRECTOR



EFAA is where people go when they have nowhere else to turn. The people who come through our doors, their stories and their hopes reveal what is happening at the core of our community. Because of this, EFAA is at the forefront of responding to the changing needs of our community.

In recent years, the overall number of households needing EFAA's safety net services has been relatively stable, likely due to the general improvement in employment coming out of the recession. But poverty has remained entrenched in our community. The housing crisis has put many families on the edge. To affect change, EFAA will need to make deeper investments in the future trajectory of those who now rely on our basic needs support.

We have begun to implement concrete actions towards EFAA's strategic vision of taking the safety net and turning it into a springboard towards greater self-sufficiency. The current priority is on piloting new approaches and partnerships to fill the gaps and move toward longer-term outcomes.

Our traditional focus on creating stability through safety-net services remains the bedrock of EFAA. We do everything possible to ensure that, first and foremost, people are able to meet their basic needs, to stay in their homes, and, if needed, to provide them short and longer-term stays in EFAA's more than 50 apartments because housing and financial stability create a basis for thriving in the long term. Once basic needs are met, people can invest in their own success and the success of their children.

We're getting traction by implementing pilot programs with collaborative partners, some of which are presented in this newsletter. For example, we have set the goal in our expanded children's program that all children within the EFAA Housing Programs will be valued, healthy and thriving. Children in the 0-5 year old age range will arrive at kindergarten ready to learn, and those in the 6-12 age range will be successful in school. To achieve this, our dedicated children's case manager links resources to families to support their children's needs, bring more services on-site at EFAA housing, and bring better parenting resources to families.

I am pleased to report that families are getting new, deeper services that really make a difference in their lives. I want to thank you, partners of EFAA, for helping us realize this vision.

Sincerely,

Julie Van Domelen
Executive Director



EFAA'S MISSION

EFAA helps those in our community whose immediate needs for food, shelter and other basic necessities cannot adequately be met by other means, and supports their efforts toward financial stability or self-sufficiency.

Emergency Family Assistance Association
Meeting our community's basic needs since 1918.

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REMEMBER EFAA

Please let us know if you've included EFAA in your will and estate plans. We would like to add you to our legacy society, EFAA Next. To learn more about EFAA Next, contact legacy@efaa.org.



EFAA FORMS STRATEGIC EDUCATION COMMITTEE

What factors contribute to the need for EFAA's work in our community? Sure, we know that issues like poverty and family homelessness drive people to our doors in need of assistance, but what informs those issues and what can EFAA do to improve them?

One of the key initiatives of EFAA's FY15-19 Strategic Plan is to raise awareness in the community of the core issues facing the people EFAA serves. In other words, to address the realities facing our client's daily lives. To this end, EFAA has formed a Strategic Education Committee. The Committee will support EFAA in its efforts to raise awareness of donors, policy makers, businesses, and the general public on issues related to the causes of and solutions to poverty. The goals of this work are to improve opportunities for self-sufficiency for EFAA families,

and to contribute to discussions of related public policies. EFAA and the Strategic Education Committee are moving to build clear criteria and a review process for taking any public positions on issues and initiatives facing our clients. Once a process is in place, EFAA will be positioned to evaluate critical and emerging issues, and develop and approve advocacy responses and positions.

The Committee is comprised of current and former Board members and Board presidents, EFAA's Executive Director, EFAA staff, and community volunteers. The group brings together an impressive collection of diverse experience, and a commitment to the EFAA mission. A response or position by EFAA on timely and critical issues will provide our community a voice from a leading community advocate.



Check out our new website, efaa.org!

Thank you to *Anthem Branding* for the hard work and beautiful design.

GIVE YOUR OWN WAY

We're all unique, so why shouldn't the ways we give back be as one-of-a-kind as we are?

Just by being you, you can help make our community better by starting a campaign to raise funds for EFAA's work to reduce poverty and family homelessness locally. The only limit is your imagination.

Jon Gordon, Managing Partner at Sheer Velocity, an executive search firm, donated a significant percentage of their fee from a client who shared the same interest in helping others in our community – enough to house three homeless families in short-term housing for up to two months.

Three-year old Toby collected donations for EFAA in a Ball jar at his birthday party – enough to help a family put food on the table.

A local brother and sister saved \$114 of their allowance to buy food for EFAA's food bank.

Local band Deadset Colorado holds a concert every year to benefit EFAA.

NetApp, a local data storage and management company, organized an impressive peer-to-peer workplace giving campaign to benefit EFAA.



EFAA STABILIZES FAMILIES IN NEED FROM MANY ANGLES

Helping hardworking families stabilize and work toward a better future is one way EFAA, our supporters, and our partners make a lasting impact in the lives of local families, and our community. Here's a peek at just a few programs EFAA is developing to help springboard families to success. Each of these programs works in collaboration with other community organizations committed to improving long-term outcomes for Boulder County families.

Bringing School Home

Boulder Housing Partners (BHP) & EFAA collaborate on Bringing School Home, a program that provides permanent affordable housing and school readiness for families with children between 0-5 years old.

Early childhood is a critical time for learning and development. Experiences during these young years will impact school and life readiness in later years. That's why BHP and EFAA have developed a joint program to

provide affordable housing to families with young children who are struggling with housing. BHP will provide the housing and community support, and EFAA will provide the screening and initial case management. In order to qualify, families must live or work in the City of Boulder and agree to engage with intensive support to help their children thrive academically.

Internships to Careers for Motivated Moms

EFAA has partnered with Workforce Boulder County to provide low-income mothers – often the only earner in their family – with the training and experience they need to improve their long-term earning potential. In many cases women who graduate from this program may go from a minimum wage job to one earning almost double that, plus the potential of upward mobility in the future. EFAA will provide participants with case management to support their success in the program and connect them to resources like

childcare and transportation to remove barriers to participation in the program.

Peak to Peak Housing and Human Services Task Force: Mountain Resources Liaison

EFAA and its Peak to Peak Task Force partners have collaborated to hire a Mountain Resources Liaison to help mountain residents in need access critical human services. The Mountain Resources Liaison will act as a traveling case manager who goes directly to some clients who are not able to travel to Boulder, thus reducing barriers to basic needs assistance from EFAA, Boulder County and other providers. This work is made possible by collaboration between EFAA, Foothills United Way, and Boulder County Health and Human Services, and is supported by funding from The Community Foundation, Boulder County and the Nederland Food Pantry.